

**National Conference of State Liquor Administrators  
2018 Central-Western Regional Conference Agenda  
Westin Pasadena, Pasadena, California**

*Lights, Camera, Action!*

Sunday, October 28, 2018	
1:00 pm to 5:00 pm	Registration
6:00 pm to 8:00 pm	Welcome reception
8:00 pm to Midnight	Hospitality Suite
Monday, October 29, 2018	
7:00 am to 4:00 pm	Registration
7:00 am to 8:00 am	Breakfast
8:00 am to 8:30 am	Opening Ceremonies and Roll Call Welcome comments
8:30 am to 9:00 am	Session 1:  Guest Speaker: Pasadena Tournament of Roses
9:00 am to 10:00 am	Session 2:  <u>Revealing The Great Oz: Behind the Curtain of the All-Powerful Regulator</u>  Behind the Constitution, the law, and the regulations lays a seemingly all-powerful regulator. Between balancing public health and safety in the issuance of licenses, and the interpretation and application of ever-complex tied-house exceptions, regulators are often called upon to make decisions that can have far-reaching implications to the public and to the industry they regulate. What are the limits of administrative discretion? How can practitioners navigate the tides when the rules aren't necessarily clear? How do regulators ensure they are doing the right thing and are being consistent? Join this panel of experienced regulators and stakeholders as they discuss these complex questions and more.  Moderator: <b>Teri Quimby</b> , Commissioner, Michigan Liquor Control Commission  Panelists: <b>Jim Canepa</b> , Superintendent, Ohio Division of Liquor Control <b>Stephen Jamieson</b> , Partner, Solomon, Saltsman & Jamieson, L.A. <b>Dan Noble</b> , Director, Wyoming Department of Revenue
10:00 am to 10:15 am	Break

10:15 am to 11:15 am	<p>Session 3:</p> <p><u>Through the Owner's Eyes</u></p> <p>The City of Pasadena is a happening place. Just 10 miles from Downtown L.A., Pasadena offers many unique opportunities for work and play. Old Pasadena showcases a rich patina of nearly 150 years of development, change, and the care of many stakeholders. Today, the historic streets and alleyways, rustic brick façades, and architectural accents of Pasadena's original business district create an authentic streetscape of open-air eateries, specialty boutiques, galleries, theaters, and much more. Known throughout the world for the Tournament of Roses annual parade and the Rose Bowl, this city plays host to a tremendous number of visitors annually. In such an environment there are myriad challenges and opportunities to licensed venues, large and small, and the law enforcement professionals who endeavor to insure a safe and vibrant community. Hear from a local club, the operator of the Rose Bowl, and law enforcement as they discuss the challenges they face and how they work together towards the success of this jewel in Southern California's crown.</p> <p>Moderator: <b>Jerry Jolly</b>, Consultant, Pillsbury Winthrop Shaw Pittman LLP, Sacramento</p> <p>Presenters: <b>Ian Orr</b>, Regional Vice President Operations, Levy Restaurants  <b>Julian McWhorter</b>, Manager, Kings Row Pub, Pasadena  <b>Armando Gonzalez</b>, Deputy Division Chief, Southern Division, CA ABC</p>
11:15 am to 12:00 pm	<p>Session 4:</p> <p><u>Counterfeit Goods</u></p> <p>Dealing in counterfeit goods impacts the biggest brand names in the world, from Gucci to Louis Vuitton to Nike, and is estimated to be worth in excess of \$1.2 TRILLION worldwide. Given the money involved and the relatively low penalties, it is no wonder that organized crime sees the opportunities. ABC-licensed venues will often sell counterfeit products to make a quick buck. Come and learn about this dark world from experts in the field. Gain some insight into how you can use this in the enforcement of alcohol laws.</p> <p>Presenters: <b>Rick Ishitani</b>, Detective Supervisor, Los Angeles Police Department  <b>Kris Buckner</b>, President, Investigative Consultants</p>
12:00 pm to 1:30 pm	Lunch

1:30 pm to 2:30 pm	<p>Session 5:</p> <p><u>Ethics in the Age of #metoo</u></p> <p>#MeToo was 2017’s Time magazine’s “Person of the Year”. The movement was founded by Tarana Burke in 2006 to help survivors of sexual violence. The power of the movement is undeniable, and the light that it has shined on sexual assault and harassment, particularly in the workplace, is profound. From Hollywood to the boardroom, comments and actions are now under intense scrutiny. Lawyers, law firms, judges, and the courts are not immune to allegations of inappropriate jokes, comments, gestures, pay-offs, assaults, etc. etc. Ninth Circuit Judge Alex Kosinsky retired amid allegations of sexually charged comments directed toward his law clerks. California lawyers are now subject to new requirements regarding reporting and anti-discrimination/harassment/retaliation (Rule 8.1.4). And the ABA Model Rules pertaining to harassment (in the preamble), sexual relations with clients (Rule 1.8(j)), and maintaining the integrity of the profession (Rule 8.4), take on new meaning and importance.</p> <p>Presenters: <b>Melanie Johns</b>, Associate, Strike &amp; Techel, San Francisco  <b>Bill Tomaszewski</b>, General Counsel, Wine.com</p>
2:30 pm to 3:30 pm	<p>Session 6:</p> <p><u>The Explosive World Of TNT – Trade ‘N’ Tariffs</u></p> <p>Trade and tariffs have been at the center point of the Trump Presidency as his Administration seeks balanced trade between nations. This presentation will examine the impact that the recent developments in international trade are having on the beverage alcohol industry. For instance, the recent U.S. tariff on aluminum imports has impacted the beer industry as the costs of imported metal from Canada have escalated. In response, Canada imposed a tariff on American whiskey, which is impacting Bourbon and other U.S. whiskeys sold to Canadian consumers. The European Union, China, Mexico and Turkey are also imposing retaliatory tariffs on U.S. spirits imports in connection with unrelated trade disputes with the United States. In addition, U.S. wine exports to Canada face discriminatory practices, which the United States and Australia are challenging at the World Trade Organization. This session will attempt to predict how these international exchanges will play out in the coming months and what impact the ongoing trade discussion will have on our global industry.</p> <p>Moderator: <b>Lynn Walding</b>, Executive Director, Control States, DIAGEO, N.A.</p> <p>Panelists: <b>Christine Locascio</b>, Senior Vice President, International Issues and Trade, Distilled Spirits Council  <b>Katherine Bedard</b>, Director, International Public Policy, Wine Institute  <b>Joe Heaton</b>, Director, Federal Affairs, Beer Institute</p>
3:30 pm to 3:45 pm	Break

3:45 pm to 5:00 pm	<p>Session 7:</p> <p><u>Regulator 101: Fundamentals of Alcohol Regulation</u></p> <p>At a time of such dynamic changes in our state alcohol beverage laws and rules across the nation, we also have new regulators that are walking into their new roles as state administrators that are seeking input and advice of how best to address the many issues and challenges before them. Join some of our more seasoned and experienced regulators as they share their best kept secrets of how they have learned over the years to navigate an industry that continues to evolve. It's an opportunity to further understand the fundamentals of alcohol regulation. What was the original intent of the alcohol beverage law that led the nation out of prohibition in 1934? Join us for what will be an interesting and meaningful discussion.</p> <p>Moderator: <b>Hobie Rupe</b>, Executive Director, Nebraska Liquor Control Commission</p> <p>Panelists: <b>Patrick Maroney</b>, Director, Colorado Dept. of Revenue, Liquor &amp; Tobacco Enforcement Division  <b>Debbi Beavers</b>, Director, Kansas Dept. of Revenue, Alcoholic Beverage Control Division  <b>Steve Marks</b>, Executive Director, Oregon Liquor Control Commission</p>
	Evening on own
7:00 pm to Midnight	Hospitality Suite
<b>Tuesday, October 30, 2018</b>	
7:00 am to 8:30 am	Breakfast
8:30 am to 9:30 am	<p>Session 8:</p> <p><u>Trade Practice Updates – Investigations, Accusations, Settlements, Litigation, Legislation</u></p> <p>Join us for lively discussion of recent federal and state administrative investigations, accusations, settlements, litigation and legislation. Our distinguished panel will discuss the most recent trade practice developments throughout the country. But this panel is not just going to tell you what has happened . . . they will explore how these developments could impact the three tier system generally. They will discuss what industry members should be expect to see next. Each panelist brings a different perspective to these issues and will be fully prepared to answer some tough questions.</p> <p>Moderator: <b>Carrie Bonnington</b>, Partner, Pillsbury Winthrop Shaw Pittman LLP, Sacramento</p> <p>Panelists: <b>Rob Tobiasson</b>, Consultant  <b>Lee Riegler</b>, Supervising Agent in Charge, CA ABC, Trade Enforcement Unit, Sacramento  <b>Sean O'Leary</b>, President, O'Leary Law and Policy Group, LLC, Chicago, IL</p>

9:30 am to 10:30 am	<p>Session 9:</p> <p><u>The Relevance of Tied-House Regulation: A Look at Iowa’s Review</u></p> <p>In 2017, the Iowa Legislature directed the Iowa Alcoholic Beverages Division (“ABD”) to undertake the Herculean task of studying and reporting on Iowa’s tied-house laws. Hear from those involved as they discuss how they managed this undertaking, the processes they went through as they evaluated the many competing interests in such a review, their findings regarding the public policy justifications for regulating alcohol in current times, and their recommendations to the Iowa Legislature as they consider how to move forward. With the growth of business interests seeking to engage in the alcoholic beverage industry across tiers and recent litigation around the country challenging various states’ regulatory structures, this is a very timely review that we should all be aware of and learn from.</p> <p>Presenters: <b>Stephen Larson</b>, Administrator  <b>Stephanie Strauss</b>, Government Relations Officer  <b>Lolani Lekkas</b>, Compliance Officer</p> <p>Iowa Alcoholic Beverages Division</p>
10:30 am to 10:45 am	Break
10:45 am to 11:45 am	<p>Session 10:</p> <p><u>Data-Driven Enforcement: Vermont’s R.A.B.I.T.</u></p> <p>Many agencies have data on various aspects of alcohol use. Data may concern traffic accidents, arrests, BAC levels, hospitalizations, place of last drink, sales to minors, sales to intoxicated individuals, entertainment district policies, local ordinances, and increased housing availability near alcohol outlets, etc. When this data is effectively utilized, analyzed and shared, a positive impact in the community can result. Project RABIT in Vermont is a detailed case study on how an agency effectively utilizes this data to assist licensees understand when and where the problems are occurring in an effort to address these issues.</p> <p>Presenter: <b>Skyler Genest</b>, Director of Compliance &amp; Enforcement, Vermont Department of Liquor and Lottery, Division of Liquor Control</p>
11:45 am to 1:15 pm	Lunch

1:15 pm to 2:15 pm	<p>Session 11:</p> <p><u>Cannabis Legalization: The Alcohol Industry—Spectator or Participant?</u></p> <p>With more states approving cannabis legalization, we’ve seen a definite evolution of the alcohol industry entering this new market place. Also, with a new cannabis law in Canada, several alcohol industry members in the U.S. are either partnering with the cannabis businesses directly or providing financial investment. It now appears that the alcohol industry is interested in being more than just a spectator and has taken significant steps forward to full participation in the new market place. Hear from several industry experts on what the landscape is shaping up to be. How long will it be before cannabis infused alcohol beverages become legal in the United States?</p> <p>Moderator: <b>Rick Garza</b>, Executive Director, Washington State Liquor &amp; Cannabis Board</p> <p>Panelists: <b>Rebecca Stamey-White</b>, Partner, Hinman &amp; Carmichael LLP, San Francisco, CA  <b>Rob Patridge</b>, Government Transformation, Deloitte Consulting, LLP, Medford, OR  <b>Mark Gorman</b>, Senior V.P. for Govt. Relations, Distilled Spirits Council  <b>Smoke Wallin</b>, President, Vertical</p>
2:15 pm to 3:15 pm	<p>Session 12:</p> <p><u>I’m Shocked, Shocked to Find Alcohol Here: On Wheels and in the Frozen Section—Trends in Alcohol Availability</u></p> <p>Some food truck operators think it’s OK to sell cute alcohol pops out of their trucks, and alcohol-laced ice cream is now sold in supermarkets along with Cherry Garcia and Chunky Monkey. Why are licenses even necessary to get a beer or glass of wine with your haircut or nails, or while viewing art? What’s the problem with people drinking while they peddle a portable bar down a busy street? Let’s not forget alcohol in the workplace, provided as part of the lease. Do we need alcohol to be available everywhere and in every form, all in the name of innovation and economic development? This panel will explore today’s insatiable appetite for alcohol sales outside the lines. Do the regulators have the scoop on these new trends?</p> <p>Moderator: <b>Adam Chafetz</b>, TIPS</p> <p>Presenters: <b>Michael Brewer</b>, President, Alcoholic Beverage Consulting Service  <b>Bruce Lee Livingston</b>, Exec. Dir., Alcohol Justice  <b>Jacob Appelsmith</b>, Director, CA ABC</p>
3:15 pm to 3:45 pm	Wrap up
6:30 pm to 9:00 pm	Reception and Dinner
9:00 pm to Midnight	Hospitality Suite