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NCSLA 2014 Annual Conference Presents
“What Is Behind The Surge In All These Private Labels?”

2014 is a special year for NCSLA as they celebrate the 80th anniversary of the National Conference of State Liquor Administrators in San Antonio at the annual conference, June 16-20, 2014. Serving as conference host is the Texas Alcoholic Beverage Commission and Administrator Sherry Cook.

The annual conference theme is “**NCSLA – 80 Years: Just Getting Started.**” Over the course of four days the business agenda will cover a number of complex and diverse issues that have evolved over the decades.

State regulators, private practitioners and business owners at different times experience the push and pull of the challenges posed by innovation, new ideas, concepts and practices. They are forced to re-test traditional positions, philosophies and interpretations, and re-examine historical practices and thinking, while the innovators and the “establishment” struggle with and against each other to determine what the marketplace will look like. Are the reasons for a trend important for a regulator or lawmaker? Do current laws adequately address new business activities? Are or should innovators be limited by current laws? And what if they find “work arounds?” On Wednesday, June 18th, join the discussion regarding “***What is Behind the Surge in All These Private Labels?***” These questions will be explored as well as the reasons behind the growth trend in private labels; why or whether regulators should care about the reasons; whether Tied House laws are being violated or the lines are being blurred by private label arrangements; what relevance, if any, increased retail or wine grower profits may or should have to decision makers; and whether there is a legitimate concern over large retailer dominance in the private label arena.

R.J. O’Hara, of Flaherty & O’Hara, a national liquor attorney and co-founder of the Alliance of Alcohol Industry Attorneys and Consultants, will moderate a knowledgeable (and opinionated) panel comprised of Steve Gross, Vice President, Government Relations for The Wine Institute, Ed Cooper, Vice President of Public Affairs and Community Relations at Total Wine & More, Tuck Duncan, Counsel to the Kansas Wine & Spirits Wholesalers Association and a private-practicing liquor attorney based in Topeka, Kansas, and Dewey Brackin, a liquor attorney from the Austin, Texas office of Gardere Wynne Sewell, L.P. and former TABC staff attorney and Texas Assistant Attorney General.

Start marking your plans NOW to come to San Antonio, Texas from June 16-20, 2014 for this year’s annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details, and watch for more exciting updates on the NCSLA 2014 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](#) and join us for this historic conference in San Antonio!

About National Conference of State Liquor Administrators, Incorporated:

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit www.ncsla.org for more information.