



Regulating Alcohol In The 21st Century

2015 Annual Conference – San Diego, CA

Dear NCSLA Member,

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 14-17th at the Rancho Bernardo Inn for its 2015 annual meeting and conference in San Diego, California. Serving as conference host is the California Alcoholic Beverage Control and Director Timothy Gorsuch.

The annual conference theme is “**Regulating Alcohol In The 21st Century**,” and the business agenda will cover a number of diverse and current issues over the course of three (3) days.

Attention Regulators! Do you get calls and emails that sound like this? “*Can you explain why I can’t sell the amazing moonshine I make in my garage to Kroger’s? Could you call me back and explain the tied-house system? And I need to know what license I need to sell slushies with alcohol in them to consumers driving past my house.*”

Don’t miss our discussion on communication between industry and regulators in “*Call Me, Maybe?*” on Monday, June 15. The laws and regulations that we deal with every day are complex, and different states have different rules. The industry has no shortage of questions, and they deliver those questions to regulators through various channels after completing independent research of varying degrees.

The industry expects regulators to be available and to answer their questions, but regulators don’t always have the time or resources to answer everything. We’ve surveyed the states on their resources, current practices and preferences with respect to industry inquiries, and will provide the results of our research on how each state manages the constant press of communication.

Our panel of regulators from across the nation will share the strategies used in their states, and will explore best practices for regulatory communication, including what the industry and state liquor administrators should expect from each other.

Moderator: Kristen Techel, Partner, Strike & Techel

Panelists: Jacqueline Flug, General Counsel, New York State Liquor Authority
Holly Phillips, Special Investigator, Minnesota Department of Public Safety
Thomas Philpot, Director, Florida Division of Alcoholic Beverages & Tobacco

Start making your plans NOW to come to San Diego, California from June 14-17, 2015 for this year’s annual meeting of the NCSLA! **Take advantage of the lowest rates and register by April 30, 2015.** Visit www.ncsla.org today for details, and watch for more exciting updates on the NCSLA 2015 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](#) on the NCSLA website. You won’t want to miss a minute of these educational and informative sessions in addition to the valuable networking opportunities with colleagues and friends!

I am honored to serve as President of NCSLA this year, and I invite all our members to join me in San Diego for this conference. I hope to see you there!

Bob Hill
NCSLA President