



Regulating Alcohol In The 21st Century

2015 Annual Conference – San Diego, CA

Dear NCSLA Member,

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 14-17th at the Rancho Bernardo Inn for its 2015 annual meeting and conference in San Diego, California. Serving as conference host is the California Alcoholic Beverage Control and Director Timothy Gorsuch.

The annual conference theme is “**Regulating Alcohol In The 21st Century**,” and the business agenda will cover a number of diverse and current issues over the course of three (3) days.

Fast and Furious – it’s more than just a blockbuster movie franchise. It’s an apt description of how regulation of the alcohol industry is changing in America! Success in the 21st Century is all about information. Join us on the morning of Wednesday, June 17, as Richard Blau, chair of GrayRobinson’s National Alcohol Beverage Law Team, presents the 2015 edition of the “**LEGAL UPDATE.**”

What do the following have in common?

- The Craft Revolution, and its impact on the Three Tier System and laws regulating alcohol;
- The proliferation of allegedly “crafty” products and the new wave of misleading and deceptive labeling litigation cases;
- The rise of PDA-empowered drink delivery services, and the arrival of the “virtual” licensed premises;
- Antitrust laws and their relevance to (read “domination over”) alcohol laws;
- The intersection between state regulated markets and global gray markets.

Answer: They are just a few of the many areas of alcohol law where major developments have occurred in the past year.

Whether you are a regulator, an alcohol attorney or industry member, you need to stay current on these and other developments. Fortunately, NCSLA has your back. Both entertaining and informative, Richard Blau will help us distill hundreds of federal and state court decisions from the past year into a dozen (or two) relevant topics, pointing out trends and offering a glimpse of things to come. Always a high point at NCSLA meetings, this year’s *Legal Update* will once again give truth to the old saying about “saving the best for last.”

We have a terrific business program of educational and informative sessions at this conference, in addition to the valuable networking opportunities with colleagues and friends. I am honored to serve as President of NCSLA this year, and I hope to see you there!

Bob Hill
NCSLA President