



Regulating Alcohol In The 21st Century

2015 Annual Conference – San Diego, CA

Dear NCSLA Member,

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 14-17th at the Rancho Bernardo Inn for its 2015 annual meeting and conference in San Diego, California. Serving as conference host is the California Alcoholic Beverage Control and Director Timothy Gorsuch.

The annual conference theme is “**Regulating Alcohol In The 21st Century**,” and the business agenda will cover a number of diverse and current issues over the course of three (3) days.

As alcohol regulators, enforcement agencies, communities and industry partners, we continue to strive to promote social responsibility when it comes to alcohol consumption, and ensure that our unique product is used by those of legal drinking age. One of the panels featured at this year’s conference will focus on various approaches to “**MEANINGFUL UNDERAGE INTERVENTION**.” The discussion will include statistics that illustrate why a bright line should be drawn when it involves underage consumption and will highlight programs to address the issue.

The panel will feature moderator Jerry W. Waters, Sr., Pennsylvania Liquor Control Board director of Regulatory Affairs, and panelists Dr. Brad Krevor, president, Responsible Retailing Forum; Anna Hirai, assistant administrator, Honolulu Liquor Commission; and Ralph Blackman, president and CEO of the Foundation for Advancing Alcohol Responsibility.

Visit www.ncsla.org TODAY and make your plans to come to San Diego, California from June 14-17, 2015 for this year’s annual meeting of the NCSLA. The room block is ***sold out at Rancho Bernardo Inn***, but check the [NCSLA website](http://www.ncsla.org) for logistics on the nearby alternate hotel, [Courtyard by Marriott San Diego Rancho Bernardo](http://www.marriott.com), and reserve by **Sunday, May 31st**, to get the **special group rate!**

Watch for more exciting updates on the NCSLA 2015 Annual Conference to be broadcast in the next two weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](http://www.ncsla.org) on the NCSLA website. You won’t want to miss a minute of these educational and informative sessions in addition to the valuable networking opportunities with colleagues and friends!

I am honored to serve as President of NCSLA this year, and I invite all our members to join me in San Diego for this conference. I hope to see you there!

Bob Hill
NCSLA President