



Regulating Alcohol in Today's Dynamic Marketplace

2017 Annual Conference – Denver, Colorado

PANEL UPDATES

Welcome to another update on the 2017 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is “*Regulating Alcohol in Today's Dynamic Marketplace,*” and the agenda will cover a number of diverse issues that demonstrate the dynamic marketplace of alcohol today.

On Monday afternoon state regulators share their experiences with regulating a three tier industry during the panel titled “*Can Tied House Laws Protect the Three Tiers from Themselves?*” Alcohol Regulation 101 tells us that the three tier system was designed with the goal of, among other things, protecting the independence of the retailer. To effectuate that goal, tied house laws were designed to prevent manufacturers and distributors from providing things of value or inducements to retailers.

The assumption at that time was that manufacturers and distributors were the bad actors who would attempt to unduly influence retailers, and that without such laws, manufacturers and distributors would control which products were sold at retail accounts (and other tied house evils). But what if actions of members of all three tiers are what lead to the violation? Do tied house laws provide states with an ability to take action against all three tiers? What evidence exists that such prohibitions are actually effective in accomplishing the stated objectives? Are there better solutions?

Join moderator Chris Wittman, Associate General Counsel of MillerCoors, and these notable regulators as they deliberate those questions and more:

Kris Foster, General Counsel, Massachusetts Alcoholic Beverages Control Commission
Joe McCullough, Deputy Division Chief, Trade Enforcement Unit, California Alcoholic Beverage Control
Justin Nordhorn, Chief of Enforcement, Washington State Liquor and Cannabis Board
Stephanie Strauss, Government Relations Officer, Iowa Alcoholic Beverages Division

Start making your plans NOW to come to Denver, Colorado from June 11-14, 2017 for this year's annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Joining is easy – just complete the [online application form](#) on the NCSLA website. You won't want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

For those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA will obtain pre-approval from some state authorities along with providing a Uniform Certificate of Attendance for submission to your local jurisdiction. Keep up-to-date on state pre-approvals and conference logistics with the new [NCSLA Conference App](#). To learn more about it and get instructions for downloading the App, visit the [2017 Annual Conference](#) page on the NCSLA website.

NCSLA consistently offers the highest quality educational and informational programs at its Annual Conference. This year is no exception. Please join me in Denver this June for the conference highlight of the year. I hope to see you there!

Matthew Botting
NCSLA President