



# *Regulatory Strategies for an Innovative Marketplace*

*2018 Annual Conference – Waikoloa, Hawaii*

## **PANEL UPDATE – WEEK 2**

Welcome to this week's Panel Update for the 2018 NCSLA Annual Conference! Each week a session from the business program will be featured. This year's annual conference theme is "*Regulatory Strategies for an Innovative Marketplace*," and the Agenda will cover a number of diverse and timely topics confronting the industry and marketplace of alcohol today.

### ***PANEL #6: REGULATOR "HOT TOPICS"***

NCSLA is reserving one panel for issues so "of the moment," they may not yet have happened. As a regulator you need to be prepared to efficiently and effectively respond to industry trends and changes. Don't miss the hottest of the hot topics and breaking news of the day featured in the Tuesday morning session, "**REGULATOR HOT TOPICS.**" We will cover a handful of current and developing issues and trends. We will bring experts to the stage to give you their impressions on what is happening and how it may impact the future of the industry. Do not be left behind! Join Caroline O'Connell of Lawson & Weitzen and Kristen Techel of Strike & Techel as they moderate this fast-paced exploration of the latest developments.

**WE WANT TO HEAR FROM YOU!** Is there an emerging issue you want to hear about? Send your idea to Pam Frantz at [pfrantz@ncsla.org](mailto:pfrantz@ncsla.org) by Monday, April 16, 2018. Submissions will be kept confidential.

Start making your plans NOW to come to Waikoloa, Hawaii from June 17-20, 2018 for this year's annual meeting of the NCSLA! **Registration is now open** so visit [www.ncsla.org](http://www.ncsla.org) today for details. *Not a current member of NCSLA?* Joining is easy – just complete the [online application form](#) on the NCSLA website. You won't want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

It has been an honor to serve as President of NCSLA this year. Please join me this June as we showcase an educational business program and make lasting memories. I hope to see you there!

**A. Keith Burt**  
NCSLA President