



FOR IMMEDIATE RELEASE: March 7, 2018

CONTACT: Pamela Frantz, Management Consultant
(847) 721-6410

NCSLA presents “*Regulatory Strategies for an Innovative Marketplace*”

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 17-20th at the Hilton Waikoloa Village, Waikoloa, Hawaii for its 2018 annual meeting and conference. Serving as conference host is the County of Hawaii Department of Liquor Control and Director Gerald Takase. “It is our great honor to host the 2018 NCSLA Annual Conference. While we know you come for the great business sessions, it is our hope that you’ll make the time to enjoy all that this one-of-a-kind resort and island have to offer. My Commission, Board and staff also look forward to sharing their aloha spirit and hospitality with all of you,” stated Director Takase.

Join us for this year’s conference program and theme of “*Regulatory Strategies for an Innovative Marketplace.*” The Beverage Alcohol industry continues to evolve as consumer demands change, and innovation and technology progress. NCSLA is your consistent source for strategic regulatory planning and sharing of best practices in these times of change. Diverse panels about timely topics such as “disruption” and direct to consumer sales and shipments will examine various influences confronting the industry. Other subjects include: disaster management planning, Tied House policy objectives and private label challenges, the changing landscape of alcohol sales and marketing, productivity of state task forces, plus an ethics session and much more! Visit www.ncsla.org to view the entire business agenda and faculty.

And for those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA will obtain pre-approval from some state authorities along with providing a Uniform Certificate of Attendance for submission to your local jurisdiction. Visit the NCSLA website for periodic updates on approved jurisdictions.

“It has been an honor to serve as President of NCSLA this year,” said A. Keith Burt, of Oklahoma. “NCSLA offers a unique opportunity to bring regulators and industry members together learning about the issues of today and examining best practices from across this country. Please join me this June as we showcase an educational business agenda and make lasting memories in a pacific paradise.”

The annual conference will be held at the Hilton Waikoloa Village, 69-425 Waikoloa Beach Drive, on the sunny Kohala Coast of Hawaii, the Big Island. Come and feel the spirit of Aloha at this spectacular 62-acre oceanfront resort while attending NCSLA’s educational conference.

Start making your plans NOW to come to Waikoloa, Hawaii from June 17-20, 2018 for this year’s annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Joining is easy - just complete the [online application form](#) on the NCSLA website. You won’t want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

About National Conference of State Liquor Administrators, Incorporated:

A national, non-profit corporation founded in 1934, in Chicago, Illinois, NCSLA is composed of state regulators as active members, and associate members consisting of manufacturers, wholesalers, retailers, law firms, associations, and other service-related organizations in the alcoholic beverages sector. Currently, regulatory agencies from 40 of 50 states and the District of Columbia are active NCSLA members. The primary focus of NCSLA is education on historical and current issues related to the regulation of alcoholic beverages. Visit www.ncsla.org for more information.