



Regulation Matters

2019 Annual Conference – Louisville, Kentucky

PANEL UPDATE – WEEK 10

Welcome to this week's featured panel from the 2019 Annual Conference. The theme is "*Regulation Matters*," and the agenda will cover a number of diverse and timely topics confronting the beverage alcohol industry and marketplace.

On Tuesday morning join us for a peek behind the curtain of wine shipping -- **SHIP HAPPENS**. Mandatory reporting in some states allowing direct-to-consumer wine shipments were intended to provide tools for regulators to see just how much alcohol is being shipped unlawfully into their states. At the same time, policy makers and the courts are being asked to expand who may ship directly and from where they can ship. **Terri Cofer Beirne** with Wine Institute will moderate a panel with Missouri's Division of Alcohol and Tobacco Control State Supervisor **Dot Taylor**, and industry legal experts **Ryan Malkin** from Florida and **Michael Newman** from California. They'll discuss the current shipping marketplace, including how "subscription clubs" work, whether personal importation laws can circumvent direct shipping bans and whether shipping reports violate consumer privacy. Also, they will summarize the courthouse chatter around retailer shipping lawsuits that could significantly impact wine shipping (since only the brightest among us can determine how the Tennessee decision might do that).

Start making your plans NOW to come to Louisville, Kentucky from June 16-19th for this year's annual meeting of the NCSLA! Visit www.ncsla.org today for details and [register soon](#). The group block at the Seelbach Hilton has nearly reached capacity and a few shoulder dates are still available if you'd like to contact them to put your name on a "wait list." Not to worry though, **NCSLA has another block of rooms directly across the street at the EMBASSY SUITES DOWNTOWN, 501 South Fourth Street. Both Government Per Diem and Group rates are available so make your reservation before May 31st by calling or reserving a hotel room online. Details can be found on the [Annual Conference page](#) at www.ncsla.org.**

Not a current member of NCSLA? Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

This will be an enriching event that you don't want to miss. Please join me in "Derby City" this June for an informative and educational business program. I hope to see you there!

Jeffrey A. Kelly
NCSLA President