



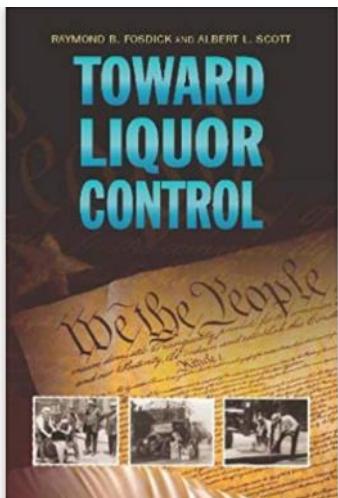
# Regulation Matters

## 2019 Annual Conference – Louisville, Kentucky

### PANEL UPDATE – WEEK 11

Welcome to this week's update on the 2019 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is "*Regulation Matters*," and the agenda will cover a number of diverse and timely topics confronting the beverage alcohol industry and marketplace.

On Wednesday morning, the last day of the conference, set down your glasses to listen to regulatory and industry experts discuss the US cannabis markets during the panel **"Paving the Path for Regulating Cannabis -- Uniting States in a Post Federal Prohibition World."**



The current patchwork of state cannabis regulations resembles the landscape emerging from the repeal of alcohol prohibition. "Toward Liquor Control," a 1933 study of alcohol regulation, anticipated what was to come and provided states with a context for making choices about regulatory models, an influence that lingers to this day. Like that work, this panel will: frame important social considerations, define the stakeholders who should have input in regulatory models, and explain how the rocky trails blazed by first-state cannabis regulators can be paved so that regulators of subsequently legalizing states need not face the same challenges. The panel will also touch upon examples from the global marketplace, the industry's long-term viability at the enterprise level and the investment environment.

Join moderator STEVE MARKS, Executive Director, Oregon Liquor Control Commission and his insightful panelists as they discuss the future for regulating cannabis and the economic and social outlook for the quickly expanding and evolving cannabis industry.

RICK GARZA, Director, Washington State Liquor and Cannabis Commission

DOMINIQUE MENDIOLA, Colorado Deputy Director of Policy, Licensing and Communication for Marijuana Enforcement Division

GERALD PASCARELLI, Equity Research Associate, Consumer Beverages, Cannabis & Tobacco, Cowen & Company

For those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA is pleased to announce approvals from Kentucky, Iowa, and Pennsylvania. Visit the NCSLA website for information on the CLE hours that are available by jurisdiction. NCSLA is working to obtain pre-approval from some other state authorities and will provide a Uniform Certificate of Attendance at the conference for submission to your local jurisdiction. We'll keep you apprised of other state approvals as they are received, as well as states that grant reciprocity.

There's still time to make your plans to come to Louisville, Kentucky from June 16-19<sup>th</sup> for this year's annual meeting of the NCSLA! Visit [www.ncsla.org](http://www.ncsla.org) today for details and [register by June 7th](#). The group rate at the Seelbach Hilton is no longer available but NCSLA has a block of rooms directly across the street at the **EMBASSY SUITES DOWNTOWN**, 501 South Fourth Street. Group rates have been extended until June 11th so make your reservation by calling or reserving a hotel room online. Details can be found on the [Annual Conference page](#) at [www.ncsla.org](http://www.ncsla.org).

*Not a current member of NCSLA?* Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

This will be an enriching event that you don't want to miss. Please join me in "Derby City" this June for an informative and educational business program. I hope to see you there!

Jeffrey A. Kelly  
NCSLA President