



Regulation Matters

2019 Annual Conference – Louisville, Kentucky

PANEL UPDATE – WEEK 2

Welcome to this week's update on the 2019 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is "*Regulation Matters*," and the agenda will cover a number of diverse and timely topics confronting the beverage alcohol industry and marketplace.

IS TEMPERANCE DEAD OR DORMANT?



What would history's temperance movement and prohibitionist leaders think of the development and implementation of e-commerce and the alco-tourism industry? In the rapidly-advancing post-prohibition era we live in, alcoholic beverages have permeated the fabric of our society and are viewed by many businesses as an integral part of today's business model. Furthermore, some even believe the concept of temperance is an outdated theory that utilizes arbitrary ineffective industry roadblocks enacted to protect us from ourselves.

On Monday morning, June 17th, please join moderator, **Jenna Giguere**, Deputy Chief of Legal Services to the Rhode Island state liquor regulatory agency, and these experienced, diverse panelists as they explore this topic and answer the provocative question, "is Temperance Dead or Dormant?"

Sean O' Leary - President of O' Leary Law and Policy Group in Elmhurst, Illinois

Christy Trout Van Tatenhove – Special Counsel to the Kentucky Speaker of the House and former Commissioner of the Kentucky Department of Alcoholic Beverage Control

Lester Jones – Chief Economist for the National Beer Wholesaler Association

Start making your plans NOW to come to Louisville, Kentucky from June 16-19th for this year's annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

This will be an enriching event that you don't want to miss. Please join me in "Derby City" this June for an informative and educational business program. I hope to see you there!

Jeffrey A. Kelly
NCSLA President