



Regulation Matters

2019 Annual Conference – Louisville, Kentucky

PANEL UPDATE – WEEK 5

Welcome to this week's update on the 2019 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is "*Regulation Matters*," and the agenda will cover a number of diverse and timely topics confronting the beverage alcohol industry and marketplace.

On Monday afternoon state regulators and industry representatives will explore the boundaries of such things as alternating proprietorships (AP), custom production, private labels, fulfillment warehouses, and more during the panel, "**Do I Really Understand AP's, Custom Productions, Brand Building and Fulfillment Houses?**"



As business models continue to evolve and more people want to engage in cross-tier activities, or be able to develop a national market for their products, or simply to benefit from the development of a brand, the challenges within existing regulatory structures become greater. What is the state of this ever-changing landscape?

Join moderator **Matthew Botting**, General Counsel, California Department of Alcoholic Beverage Control and our esteemed panel members to learn what's going on in this ever-changing and dynamic intersection of business and law.

Laine Adderley - Sr. Vice President, Operations, Wineshipping

Carrie Bonnington - Partner, Pillsbury Winthrop Shaw Pittman LLP

Paul Gatza - Director, Brewers Association

Thomas Kirby - Chief, Virginia ABC Bureau of Law Enforcement

Start making your plans NOW to come to Louisville, Kentucky from June 16-19th for this year's annual meeting of the NCSLA! Visit www.ncsla.org today for details and **register by May 1st to take advantage of the lowest rate.** *Not a current member of NCSLA?* Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

This will be an enriching event that you don't want to miss. Please join me in "Derby City" this June for an informative and educational business program. I hope to see you there!

Jeffrey A. Kelly
NCSLA President