



FOR IMMEDIATE RELEASE

CONTACT: Pamela Frantz, Executive Director  
847-721-6410

## **Three Award-Winning Essayists on Alcohol Policy Today and The Impact of *Toward Liquor Control* When NCSLA Goes to Washington, D.C. In June 2012!**

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will convene June 20-24<sup>th</sup> at the world-famous Mayflower Renaissance Hotel for its 2012 annual meeting and conference. Washington, D.C. is the host city for the Conference. The NCSLA will embrace the legacy of Prohibition in the Nation's capital.

Three award-winning essayists/panelists, Laura Napoli, an attorney from New York, NY, Jeremy Carp, a student at Macalester College and Ashley Watkins, a 3rd year law student at Duke University Law School will appear before the NCSLA and present their award-winning essays.

Once Prohibition fell, the Nation faced the policy question "now what do we do." John D. Rockefeller, Jr. answered that question with the commissioned treatise *Toward Liquor Control* and this legacy of Prohibition inspired the legacy of the NCSLA. The original meetings of the NCSLA brought the theories of *Toward Liquor Control* to life. In 2012, the Center for Alcohol Policy's essay contest addressed the theme of "The Importance of *Toward Liquor Control* to Modern Alcohol Policy." And now these three award-winning essayists will address the NCSLA.

Don't miss this vibrant panel discuss "**Now That Alcohol Is Legal Again - How Should it be Regulated? *Toward Liquor Control* 79 years later.**" Hobert Rupe, Executive Director of the Nebraska Liquor Control Commission, will be the moderator of this panel as the three winning essayists are joined by Paul Pisano of the National Beer Wholesalers Association who served as editor of the republished version of *Toward Liquor Control*.

Start making your plans NOW to come to Washington, DC from June 20-24, 2012 for this year's annual meeting of the NCSLA! **Conference registration is now open** so visit [www.ncsla.org](http://www.ncsla.org) today for details! **Early registration ends May 4<sup>th</sup> so take advantage of the \$50.00 savings while it lasts!** And don't forget to make a hotel reservation – rooms are going fast!!! Watch for more exciting updates on the NCSLA 2012 Annual Conference to be broadcast in the coming weeks.

### **About National Conference of State Liquor Administrators, Incorporated:**

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit [www.ncsla.org](http://www.ncsla.org) for more information.