



FOR IMMEDIATE RELEASE – February 20, 2013

CONTACT: Pamela Frantz, Executive Director  
847-721-6410

## **NCSLA Convenes at “The Gathering Place” in June, 2013!**

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 24-28<sup>th</sup> on the island of Oahu at the Sheraton Waikiki Resort in Honolulu, Hawaii for its 2013 annual meeting and conference. Serving as conference host is the Honolulu Liquor Commission, and Administrator Greg Nishioka.

The alcoholic beverage industry is competitive, dynamic, and politically charged. The myriad competing forces between manufacturers, distributors, retailers, local law enforcement, politicians, community activists, public health advocates, anti-alcohol forces, and so on, all vie for a regulator’s attention and often seek special treatment. How do regulators juggle all the balls and how do they explain to their stakeholders what they do as a regulator and why alcohol regulation matters? On Tuesday, June 25 starting at 3:00 p.m., Don Burmania, Director of the Colorado Liquor and Tobacco Enforcement Division, and Jennifer Anderson, Director of the New Mexico Alcohol & Gaming Division will be moderating the panel “Alcohol Regulation 101—What You Wish You Knew Before You Took The Job”.

Mr. Burmania and Ms. Anderson will lead a panel of experienced regulators as they explore the nuances of regulating alcohol in modern times. Also on the panel will be a representative of the alcohol industry to give insights into how the industry views the regulatory environment and how there can be balance between good regulation and allowing the industry to develop and grow. We have come a long way since the repeal of Prohibition, but in many ways things are a lot more complicated.

Not a regulator? You can still benefit from this discussion, gleaning insights into why you might not be getting the answers you like or think you deserve. You will see how the regulators struggle to balance all of these competing interests in seeking to arrive at a reasoned decision that is fair to all. The panel will be discussing a wide range of topics, including: a look at the fundamentals of alcohol regulation; antitrust, Commerce Clause, First Amendment, and other legal challenges; what makes a good regulator; how to do more with less and strategies to get more resources; and an industry perspective of regulating in modern times; plus many more. Don’t be afraid to challenge the panel with your questions. This will be a great opportunity to learn how things really work.

Moderators: Don Burmania (Director, Colorado Liquor & Tobacco Enforcement Division)  
Jennifer Anderson (Director, New Mexico Alcohol & Gaming Division)  
Panelists: Hobert Rupe (Executive Director, Nebraska Liquor Control Commission)  
John Cordrey (Commissioner, Delaware Alcoholic Beverage Control)  
Sherry Cook (Administrator, Texas Alcoholic Beverage Commission)  
Katie Tinney (Government Relations, Anheuser-Busch)

Start making your plans NOW to come to Honolulu, Hawaii from June 24-28, 2013 for this year’s annual meeting of the NCSLA! Visit [www.ncsla.org](http://www.ncsla.org) today for details, and check back in early March to register. Watch for more exciting updates on the NCSLA 2013 Annual Conference to be broadcast in the coming weeks.

### **About National Conference of State Liquor Administrators, Incorporated:**

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit [www.ncsla.org](http://www.ncsla.org) for more information.