



FOR IMMEDIATE RELEASE – March 29, 2013

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NCSLA 2013 Conference Presents “My Year At The Helm”

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 24-28th on the island of Oahu at the Sheraton Waikiki Resort in Honolulu, Hawaii for its 2013 annual meeting and conference. Serving as conference host is the Honolulu Liquor Commission.

The annual conference theme is “**Evolve, Adapt, Endure.**” Our business agenda will cover a number of diverse issues that demonstrate the need, application and importance of this philosophy.

Five old guys sitting in rocking chairs chanting “remember when ...”??? NO! Not THIS panel.

In 2014, the NCSLA will celebrate its 80th anniversary. What does it take for an organization to endure for so long? That question will be addressed by five past presidents of the NCSLA (none of them sitting in a rocking chair) as they share with you what went on “Behind the Curtain” during their year as President.

The issues have changed over the years as the industry has changed over the years. And even the NCSLA has changed how it conducts its business and its events. The NCSLA had to evolve and adapt to the challenges presented each year over its fourscore years. In your own lifetime, how important has the past fourth of your life been to your current status and future? These Past Presidents will share with you how they participated in this evolution over the past quarter of NCSLA's lifetime. They may discuss the past, but it will help you understand its future and yours.

The demands of budgets, finances, staffing, dues, and revenue streams are unrelenting. Register NOW for this year's annual conference so you too will understand how they impacted the NCSLA as well as how they won the coveted position of President, their biggest challenge during their year as President, and how they responded in a demonstration of how the NCSLA adapted and evolved. Join in the discussion about what is necessary for the NCSLA to endure into the future as the presentation concludes with a Question & Answer session open to all attendees.

We are honored that these Past Presidents will be with us again to share their experiences and insights, and we are sure you will enjoy seeing and getting to know them, whether for the first time or to renew long-standing relationships.

Moderator: WILLIAM A. KELLEY, JR., (Massachusetts – Northern Region) Term: 2011-2012

Panelists:

DR. CHARLES EHART, (Maryland - Northern Region) Term: 1995-1996;

FRANK SILVA, (Hawaii - Western Region) Term: 2000-2001

LYNN WALDING, (Iowa - Central Region) Term: 2005-2006

DANIELLE ELKS, (Tennessee - Southern Region) Term: 2010-2011

Start making your plans NOW to come to Honolulu, Hawaii from June 24-28, 2013 for this year's annual meeting of the NCSLA! **Registration will open in April** so visit www.ncsla.org next week for details and register early to take advantage of the lowest rates! Watch for more exciting updates on the NCSLA 2013 Annual Conference to be broadcast in the coming weeks.

About National Conference of State Liquor Administrators, Incorporated:

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit www.ncsla.org for more information.