



A Capital Idea: Regulating for the Future, Building on our Past **2024 ANNUAL CONFERENCE – WASHINGTON, DC** **JUNE 16 – 19, 2024**

NCSLA is celebrating its 90th anniversary this year and you won't want to miss it! Here's a special preview of one of the sessions featured in the upcoming 2024 national conference program:

PANEL #2: Public Safety & Enforcement Issues – Combating Underage Drinking



'Well I don't care if your combined age is around 50...I'm not selling you alcohol.'

What's the beef? Underage drinking, that's what! This issue has been a major public health concern in the United States since the dawn of the industry. This panel will discuss the tools and practices regulators and industry members may use to help combat underage drinking, from preventative and reactive programs to proactive enforcement and education efforts. The discussion will include the availability and use of federal funds and grants, how retailers and third-party marketplaces approach the issue, available technology in combating underage drinking, and the general issue of responsible marketing of beverage alcohol products.

Moderator:

CHIEF DEREK BROOKS, District of Columbia Alcoholic Beverage and Cannabis Administration

Panelists:

JOE FINELLI, Deputy Commissioner for Enforcement, New York State Liquor Authority

KEN KAST, Senior Counsel, New Business Verticals & Regulatory, DoorDash

JAMES SKLODA, Assistant General Counsel, Casey's General Stores

REGISTRATION IS NOW OPEN AT [2024 NCSLA ANNUAL CONFERENCE – WASHINGTON, DC](#). Register today and enjoy this session and the many other informative panels that are planned for the [2024 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country at this celebratory event. We look forward to seeing you in June!

ERNEST LEGIER

NCSLA PRESIDENT, 2023-24
STATE MEMBER, LOUISIANA

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